Transform your business through enterprise apps

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What Is Enterprise Mobility?

Immediacy
Efficiency
Consistency

€

Accuracy
Usability
Competitiveness

Mobility Is Key To Digital Business

Personal

Professional

Consumer

Enterprise

The ANY Generation

Any job, Anywhere, Anytime, Any application,
Any device, Any network, Any customer, Any partner…

Unmanaged
Open

Managed
Regulated

Enterprise Apps Escape The Firewall

App

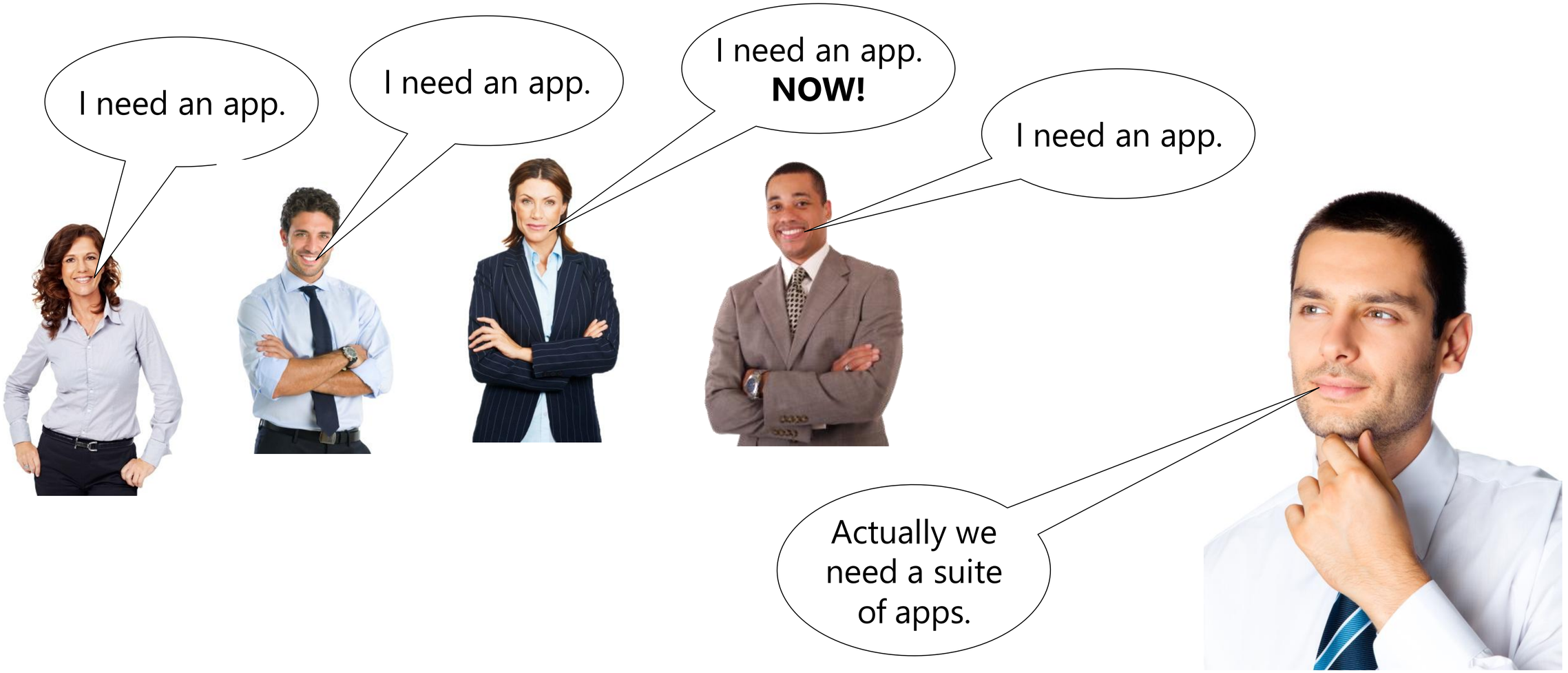
App

App

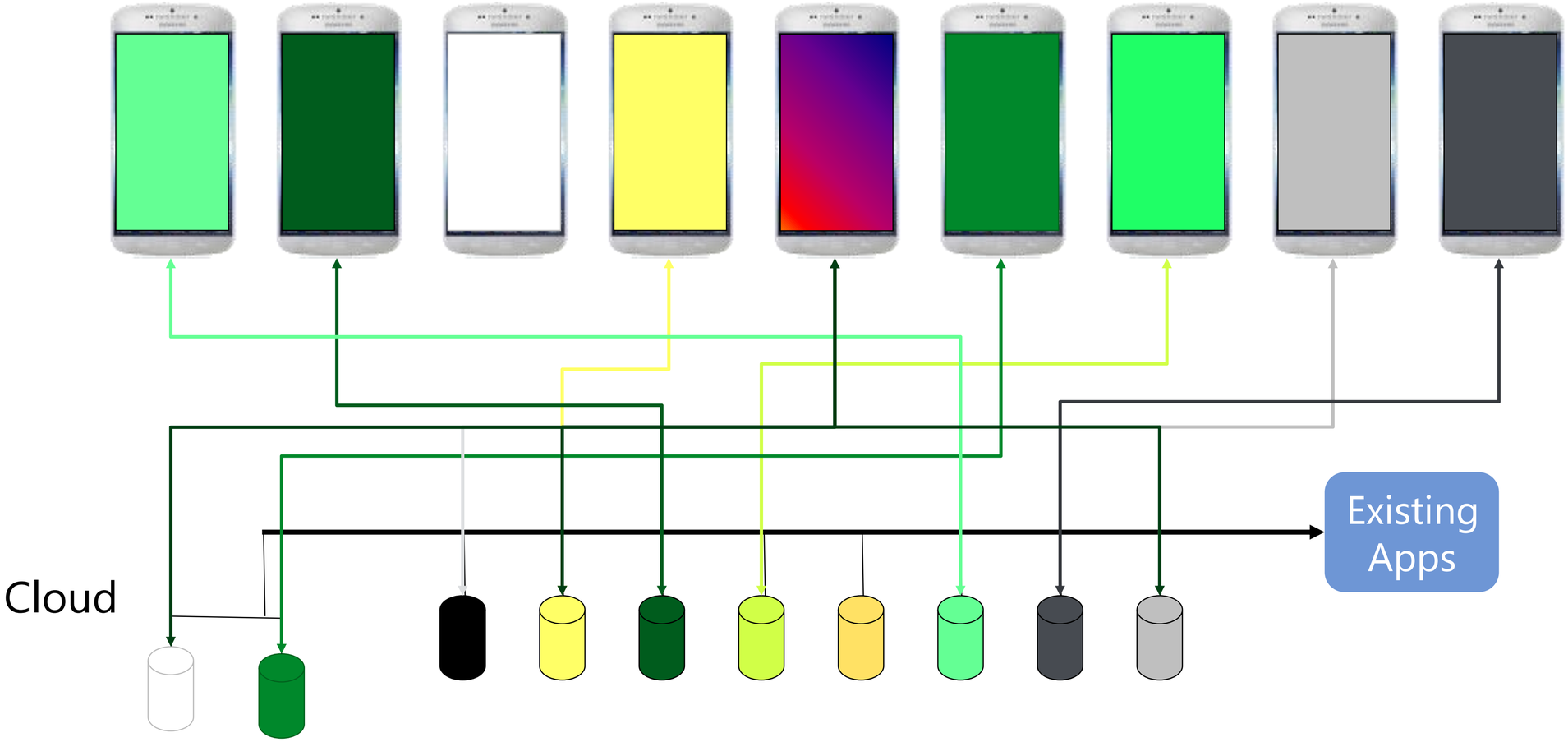
App

All applications will become effectively mobile

From Standalone App to Portfolio: How Mobile Becomes Strategic

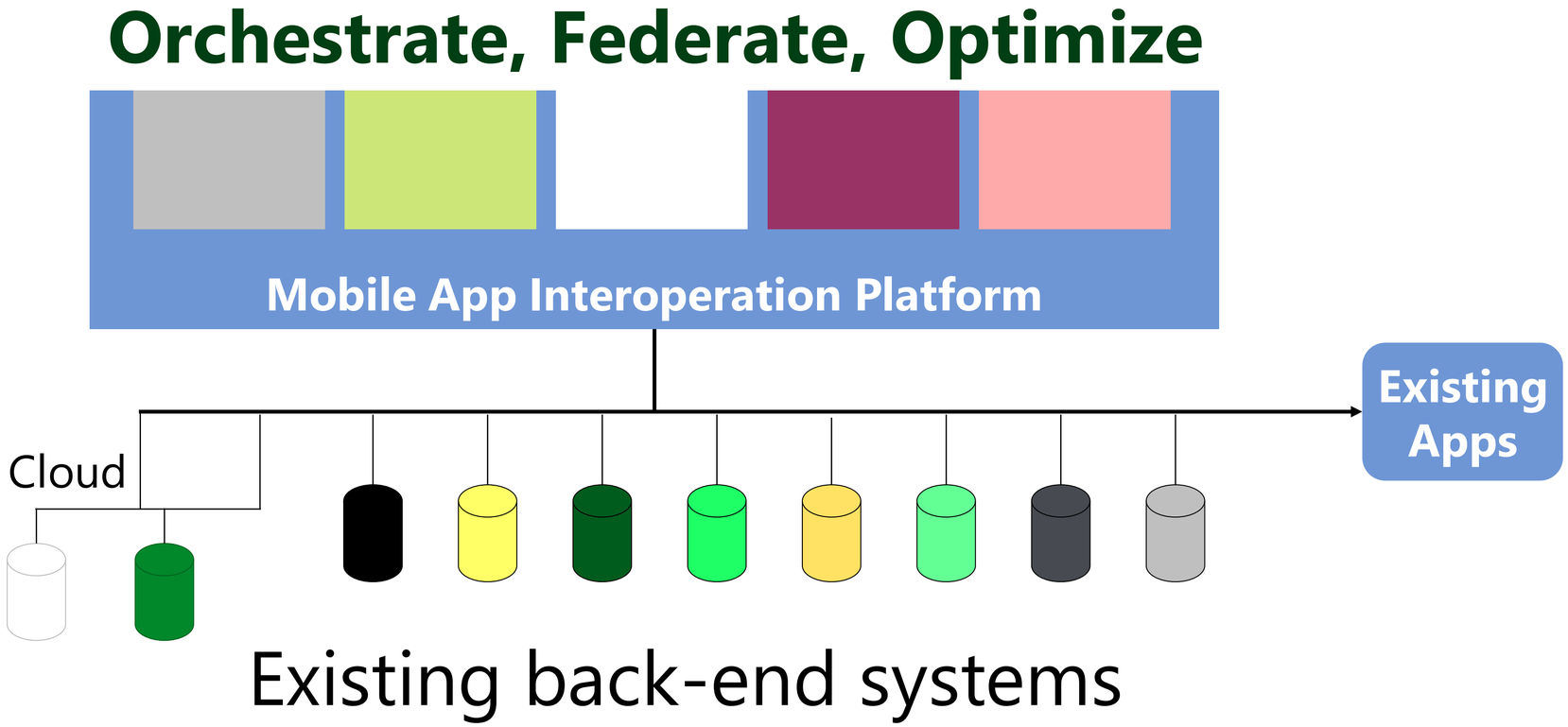


But Avoid the Integration Spaghetti!



Better Ways to Integrate…

Create a framework on which to build smart services



Globo offers a unified application Platform

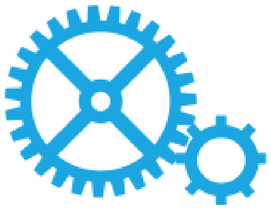
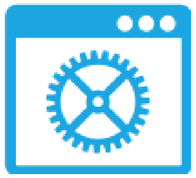
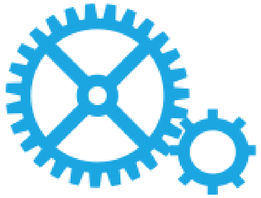
GO! Enterprise™
Complete Enterprise Mobility

iOS
ANDROID
Windows Phone
Windows 8
BlackBerry

App development & delivery services – our approach

The Challenge

Crucial factors for app development

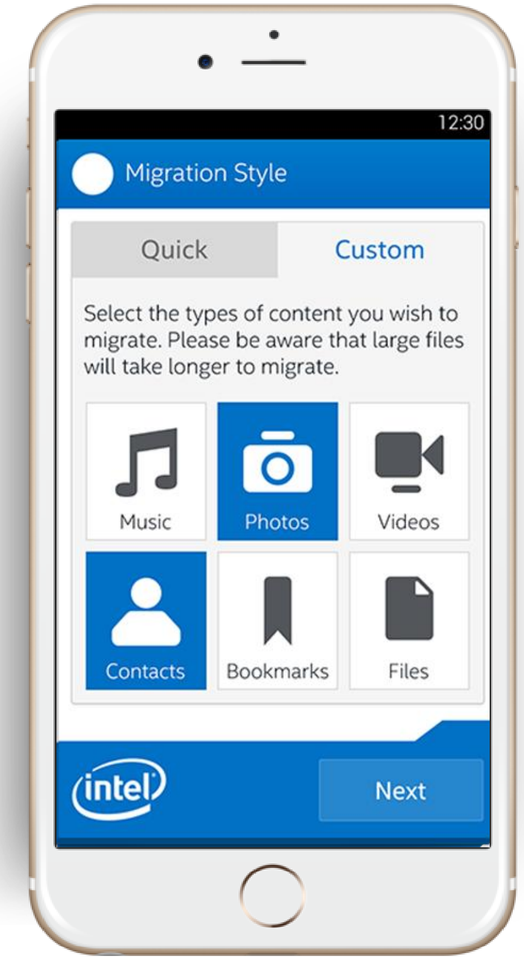
Customers	Lines of Business	IT Team
User experience	Business Scope	Integration with back-end systems
App reliability	Time to market	Security
 Functionality	 Operating Systems	 Post-launch support

Case Studies

Travel and Tourism

Industry:	Hospitality
Audience:	Field sales
Challenge:	Paper-based process
Solution:	Mobile forms with off-line functions
Mobile benefit:	Efficiency, support for new mobile devices, customer satisfaction

Technology



Industry:	Technology
Audience:	Customers (buyers of Chromebook)
Challenge:	Differentiate from competition
Solution:	Easy migration of data from mobile devices
Mobile benefit:	Ease of use, speed, differentiation

Why Globo

Who we are

GLOBO is an international leader and technology innovator delivering Enterprise Mobility Management and Mobile Application Development solutions and services.

Founded 1997

London STOCK EXCHANGE

Listed on AIM
LSE:GBO

Growing

REVENUE
2013: $98.6m
2012: $80.3m

PROFIT
2013: $25.3m
2012: $17.8m

Deployments in 50+ countries

Latest acquisitions:

SOURCEBITS NOTIFY TECHNOLOGY

Subsidiaries & offices:
USA | UK | UAE | Singapore | India | Greece | Cyprus

Who we are

Only new vendor to be added to Gartner's new Magic Quadrant for EMM report for 2014

- Globo is **one of the few vendors** offering an EMM suite with supplemental app development tools
- **Depth of platform support** across all major mobile platforms, including BlackBerry
- Globo **includes Secure PIM applications**, such as email, calendar, contacts and messaging, as well as a secure content management application in its core offering

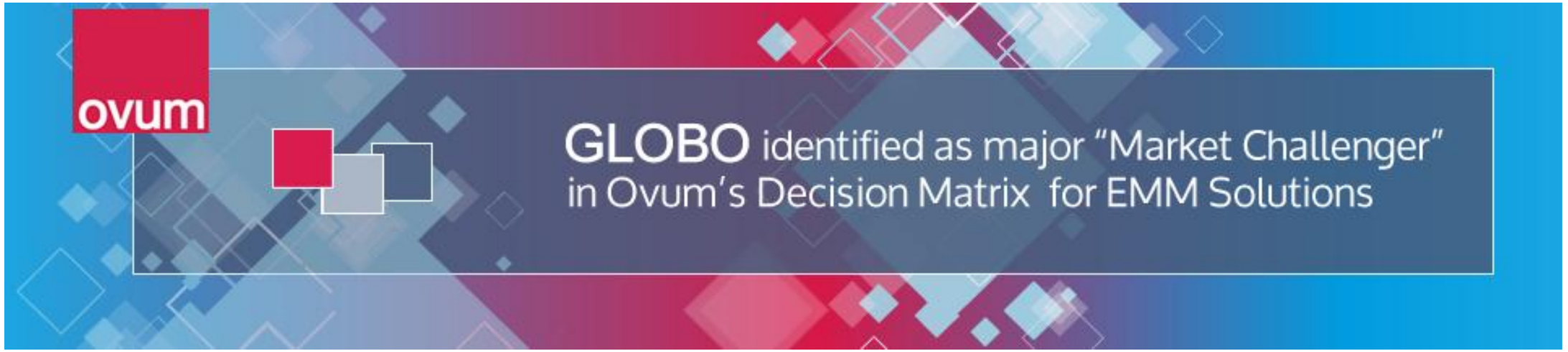
Who we are

Globo is highlighted and ranked second among the “pure play" vendors dedicated to mobile app development and deployment.

- **Globo's GO!AppZone ranked first in terms of revenue growth** (307% for the period 2012-2013) and **second among seven "pure play" vendors** dedicated to mobile development and deployment platforms.
- IDC's revenue-based survey of MADP **market share** 2012-2013 also ranks **Globo twelfth of sixteen vendors worldwide.**

Who we are

Ovum Decision Matrix:
Selecting an Enterprise Mobility Management Solution 2014-2015



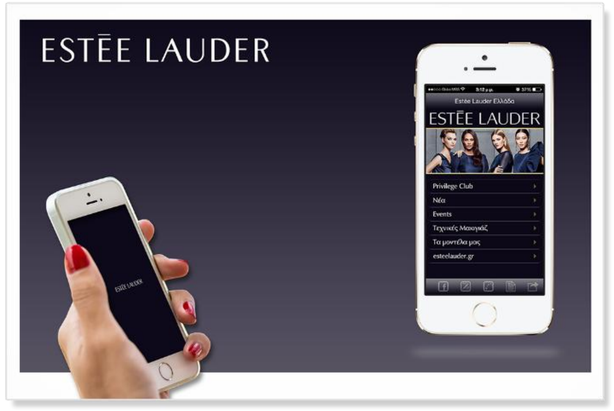
- Globo has been **evaluated and recognized as a major "Market Challenger"** amongst the top 11 EMM vendors and close to the "Market Leaders" space.
- As OVUM put it: "**Globo offers a well-rounded, end-to-end EMM solution**, and is one of very few vendors to offer five out of six of our defined components."

With built-in security

FIPS is considered as a **benchmark for security** in US government, FIPS validation assures users that a given technology has passed rigorous testing under either the CAVP (Cryptographic Algorithm Validation Program) or CMVP (Cryptographic Module Validation Program) by an accredited third-party lab and can be used to secure sensitive information.

Globo has been Validated to FIPS 140-2

Industry leaders trust us



Let GLOBO build your app